



Mission

Strengthening the Oaklands community by providing programs, services and resources for its residents, businesses and visitors.

Advertise in the Oaklands Community Association's Activity Guide **Ad Sizes & Rate Guidelines Black & White Option**

What you Get:

Place your ad inside our bi-annual Activity Guide mail out and reach 8000+ households and local businesses surrounding Oaklands Community Centre. As part of our guide, your ad will appear on our social media pages and our website.

About our Guide:

Our Activity Guide connects community members in Victoria with every service, event and program that Oaklands Community Association offers.

Discounts for Duplicates:

We publish bi-annually and offer 10% off your ad if you book for two issues, and 25% off if you book for four.

Ad Specifications:

Please ensure images are greater than 300 ppi at printed size and in CMYK colour.

PDF, JPEG, and PNG`s accepted. E-mail ads smaller than 10MB. For larger files, please share a dropbox link to the email below.

Contact us:

Contact us today to purchase ad space and ensure your advertising dollars are maximizing their community reach.

Please submit all ads in colour (properly sized, and with instruction to print in B&W or colour) to:

Allieren Ward,
Programs & Communications Coordinator
programs@oaklandsca.com
250-370-9101

Ad Submission Deadline

- All ads must be submitted for the Spring/Summer guide by: Feb 24, 2017
- Ads for Fall/Winter submitted by: June 25, 2017

<p>Full Page 7.5" Wide/10" Tall \$475</p>
<p>Banner 7" Wide/2" Tall \$150</p>
<p>Half Page 7" Wide/4" Tall \$225</p>
<p>Business Card 3.5" Wide/2" Tall \$60</p>

Colour Option:
*Limited number of colour ad spaces available

Full Page
7.5" Wide/10" Tall
\$700

Half Page
7" Wide/4" Tall
\$350

Banner
7" Wide/2" Tall
\$225

Business Card
3.5" Wide/2" Tall
\$90

Oaklands Community Association is a registered charity | BN 882929946RR0001

Oaklands Community Centre
2827 Belmont Ave #1
Victoria BC V8R 4B2

Oaklands Neighbourhood House
2629 Victor Street
Victoria BC V8R 4E3